

WRC Central European Rally

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Environmental Policy

The Central European Rally Event GmbH has a central mission to "AVOID and REDUCE emissions" which is defined in the sustainability strategy for all areas of the event. Our vision is to become one of the most sustainable events in the WRC calendar. We are creating standards in sustainability management that will inspire small and large rally events worldwide.

Our main objectives are:

- Optimize spectator flow through a smart guidance system.
- Avoid and reduce CO2 emissions in all areas of the event.
- Avoid, reduce and recycle waste.
- Create regional and social value.

We are aware of the environmental challenges that the world is facing and we see climate change as a real threat to the world as it is today. As the organizer of the CENTRAL EUROPEAN RALLY, we accept our responsibility and aim to minimize our environmental impact on the region where the rally takes place. That is why we have developed our sustainability strategy. This strategy can be seen as a tool to achieve our goals. It is based on five main areas:

- Spectators
- Participants
- Organization
- Waste & Resources
- Regional & Social Value

For each area, we have defined several objectives and targets based on the SMART model and focused on the key impact areas of the FIA Environmental Accreditation Programme.

All measures will be widely communicated to spectators, residents, local authorities, suppliers, the entire rally organization and the teams.

In 2023, we successfully obtained the 3-star rating of the FIA Environmental Accreditation Programme. This year we want to take the next step in our sustainability efforts. Taking the 3-star rating as the

basis, we will continue to develop our strategy and implement measures to achieve our objectives and targets.

The high standards we set for ourselves are also expected from our partners and sponsors. As a result, we have established a procurement policy that we will work with. In the future, we will give preference to organizations and companies that meet the standards of our policy.

In this sense, the CENTRAL EUROPEAN RALLY organizing team is committed to comply with all relevant, applicable legal and regulatory requirements regarding the environmental aspects of our event operations.

Our sustainability policy and objectives will be reviewed and adjusted on a regular basis. We will implement a control and monitoring system to ensure that our organization achieves its vision and sustainability strategy goals.

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